

CIS

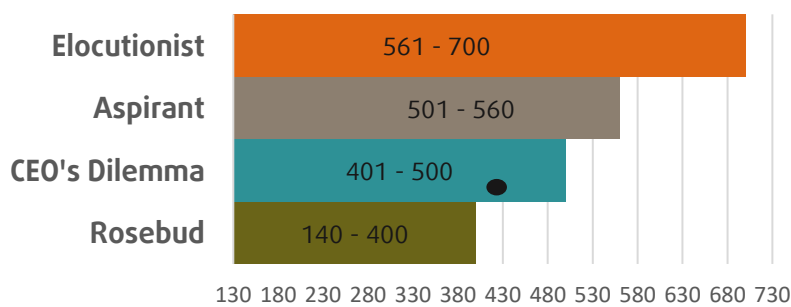
YOUR COMMUNICATIVE IDENTITY



IMPROVED COMMUNICATION

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IMMEDIATE
EFFECTS

Your Personal Score



● Score: 452

How do you perform in a world that favors extroverts?

CIS (Communicative Identity Survey) is the tool of choice to support top executives in effective communication without intensive training. This inside-out assessment evaluates executives' strengths and weaknesses in negotiations, live performances, video/TV and Social Media. A total of 52 questions determine the communicative identity and abilities of individuals.

Measure your top leadership team's communicative abilities:

- Top speakers, top video/TV talents, top Social Media influencers
- Identify support measures such as training or assistance
- Get to know the digital savviness of your top executives

Individual advice:

CIS is based on our extensive experience in C-level coaching and stage training. 9 categories analyze your communication style, from childhood to today. Based on what is confirmed about your communicative identity, you can redefine the way you communicate with analysts, media, employees and customers, as well as gain immediate positive effects. We focus on 'technical challenges' (according to research by Ronald Heifetz) as opposed to adaptive challenges or systematic desensitizing over a long period of time.

Delivered as a report, including a personal consulting session.

ASPIRANT	ELOCUTIONIST
 <p>Aspirants are waiting to launch from the starting blocks to the rostrum. They combine an outgoing personality with good communication skills and aren't afraid of speaking in front of audiences.</p>	 <p>Elocutionists are born speakers, they feel comfortable in the limelight, love to be on stage and find routine in holding speeches in front of bigger audiences.</p>
ROSEBUD	CEO'S DILEMMA
 <p>Due to their introverted personality Rosebuds try to avoid any public appearances and even concise speeches may cause unpleasant physical effects.</p>	 <p>Being stuck in a CEO's Dilemma means to be torn between a rather introverted personality and business obligations as a company representative. Speaking in public is not part of the favorites.</p>

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VALUE TO YOU

Understand your communicative identity.

Learn why certain formats, such as speaking at conferences or in boardrooms, work for or against you. Direct attention to key messages in crucial situations, offline and on social media. Avoid exposure to no-win situations.

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